



PRESS RELEASE

Albert Verlinde leaves Stage Entertainment

Amsterdam, 3 November 2020. Albert Verlinde, Managing Director Stage Entertainment Netherlands, has decided to step down with effect from 1 December 2020. Albert wants to take a new direction.

Albert Verlinde has led Stage Entertainment Netherlands since January 2015, when his company Albert Verlinde Entertainment merged with the Dutch organization of Stage Entertainment. The Dutch branch of the global theatre producer Stage Entertainment has undergone a major development in recent years.

Now that the programming calendar has been completed through to the end of 2022, this feels like a logical moment for Albert to hand over the baton to a successor. Albert wants to create space for himself to further shape new challenges in his working life.

Arthur de Bok, CEO Stage Entertainment: "I would like to thank Albert for what has been achieved under his leadership over the past six years. Albert has made many important changes within the Dutch organization of Stage Entertainment. The theatres have been given a strong profile, we have brought great shows to Dutch audiences and, together with our experienced teams, he has created a strong programming calendar for the restart in 2021. I would like to thank Albert for his creativity and commitment and wish him every success".

Albert Verlinde, Managing Director Stage Entertainment Netherlands: "I have been a producer for over 20 years. I do that with all my heart. Still, I was looking for a logical moment to stop at Stage Entertainment. As Managing Director Netherlands I have experienced great and beautiful years which I look back on with great pleasure. I am grateful to the company for giving me the opportunity to present wonderful, successful and international musicals such as *The Lion King*; *Mamma Mia!* and recently *TINA - the Tina Turner Musical* to Dutch audiences. In addition, I was given the opportunity to develop my own productions with the team, such as our own version of *The Bodyguard*; *Was signed Annie M.G. Schmidt*; a modern performance of *Fiddler on the Roof* and, to top it all off, the quirky version of *Lazarus* by Ivo van Hove. Now that the programming is set for the coming period, I can leave with peace of mind. I will continue to dedicate myself to the theatre sector, among other things as chairman of the National Theatre Fund and the National Theatre Weekend".

Meanwhile, Stage Entertainment has started the process of finding a new Managing Director Netherlands as the successor of Albert Verlinde. Further announcements will be made about this in due course.

END

About Stage Entertainment

Stage Entertainment, founded in 1998 and attracting 10 million visitors in 2019, is a first-class theatrical production company focusing on musical theatre in Europe. It owns and operates a network of 16 theatres where it produces some of the best-known musicals titles developed by international partners and its creative teams, such as *The Lion King*, *Mamma Mia!* and *Aladdin*. Stage Entertainment also creates original own premium content, such as *Anastasia* and '*TINA - The Tina Turner Musical*'. The



company employs 3,000 people worldwide and operates in the Netherlands, Germany, Spain, France, Italy, on West End in London, UK and on Broadway in New York, US. Today the brand is widely known for the exceptional quality of its shows and the warm hospitality extended in their theatres to its audiences. The Management Board of Stage Entertainment consists of Arthur de Bok (CEO), Marijn de Wit (CFO) and Fleur Mooren – la Bastide (COO). For further information please visit www.stage-entertainment.com

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